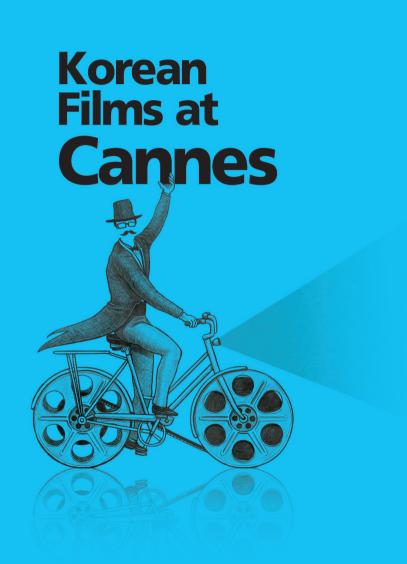




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Fresh Perspectives on the Croisette

Korean Films at the 2014 Cannes International Film Festival

This year, the Cannes International Film Festival shed a light on rookie directors of Korean cinema instead of famous film masters. All selected Korean titles in the major sections of the 67th film festival are works from newbies with their very first or second films, instead of the usual big names who are regular invitees to Cannes.

In the section of Un Certain Regard, let us have a look at *A Girl at My Door*. This film is produced by LEE Changdong (*Secret Sunshine* [2007], *Poetry* [2010]) and features Doona BAE of *Air Doll* (2010) and *Cloud Atlas* (2012). It is the feature film debut of a young director July JUNG, who directed short films *A Man Under the Influenza* (2007), and *The Wind Blows to the Hope* (2006). In the Midnight Screening section, the third Korean film invitee ever to get into the program is *The Target*, with the first and second being *A Bittersweet Life* in 2005 and *The Chaser* in 2008. *The Target* is the second full length feature film by CHANG whose debut was a horror film, *Death Bell* (2008).

During Directors' Fortnight, a hard-boiled action film *A Hard Day* is to be shown. It is the second feature film by KIM Seong-hun, whose debut was last year with a black comedy *How the Lack of Love Affects Two Men* in 2006, which is a BAEK Yoon-shik geared movie, who previously appeared in *The Taste of Money* (2012) and *Tazza: the High Rollers* (2006). Another film to be seen in the Directors' Fortnight is the short *Man on the Chair* by JEONG Dahee, which has been co-produced by Korea and France. To this list of Korean films at Cannes, Cinéfondation (student film section) adds KWON Hyun-ju's 38 minute short film *Breath*. Cannes has selected this wonderful harmony of five rookies to represent Korean cinema this year.

Cannes' interpretation of Korean cinema today is very simple. The future of Korean cinema lies on the young shoulders of new cineastes. Cannes says, 'Voilà, this is the future of Korean cinema!'

A GIRL AT MY DOOR





Un Certain Regard

Directed by July JUNG

Cast Doona BAE. KIM Sae-ron

Genre Drama

Synopsis

After graduating from the police academy, Young-nam rose to the ranks of upper management in Seoul, but was censured for misconduct and is transferred to a small seaside town. On her first day, she keeps bumping into the odd, strangely dressed teenager Do-hee. When Youngnam catches Do-hee's stepfather, Yong-ha, beating her and intervenes, Do-hee experiences someone defending her for the first time in her life. Young-nam invites Do-hee to stay with her to protect her, marking the next chapter of their lives—a chapter that ends when Young-nam's longtime friend and lover visits.



July JUNG

July JUNG has graduated from Film, Television and Multimedia program at School of Art, Sungkyunkwan University. She pursued her studies further at Korea National University of Arts and filmed A MAN UNDER THE INFLUENZA, which received Sonje Award at the Busan International Film Festival in 2007. Her short film, 11, was invited to the International Women's Film Festival in Seoul. After filming THE DOG THAT CAME INTO MY FLASHLIGHT, she has proven her potential as a director and finally makes her big screen debut with A GIRL AT MY DOOR.

Screening Schedule

19 May, 11:00 Salle Debussy

20 May, 13:00 Salle Bazin

International Sales

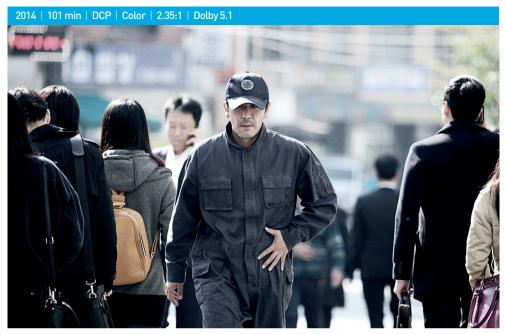
CJ ENTERTAINMENT

17th Floor, CJ E&M Center, 66, Sangamsan-ro, Mapo-gu, Seoul, 121-904, Korea Tel +82-2-371-6278 E-mail justinkim@cj.net

Fax +82-2-371-6343 Website http://lineup.cjenm.com/

THE TARGET





Midnight Screening

Directed by CHANG

Cast RYU Seung-ryong LEE Jin-uk YU Jun-sang KIM Sung-ryoung

Genre Action, Crime

Synopsis

Once a skilled mercenary, Yeo-hoon now leads a normal life. One day he goes on an errand and enters an office to discover a man murdered. The killers also attack and chase Yeo-hoon who is shot and wheeled off to a hospital. The murdered man is identified as a renowned corporate leader and Yeo-hoon becomes the prime suspect. He is admitted to the hospital where Tae-jun works, a doctor who is leading a happy life with his pregnant wife Hee-joo. While on night duty, Tae-jun saves Yeo-hoon from the killers. The next day, Hee-joo is kidnapped and Tae-jun receives a phone call demanding Yeo-hoon to be released from the hospital to get Hee-joo back. To save his wife, Tae-jun helps Yeo-hoon escape from the hospital and together they embark on a dangerous 36-hour pursuit.



CHANG

Director CHANG became known for his music videos of the Korea's top singers such as BoA, SUNG Si-kyung, LEE Ki-chan, Wheesung, and T-ara. In 2004, he won the Best Music Video Award at the International Viewer's Choice Award for MTV Korea and in 2007, won the Best Director Award at Mnet KM Music Festival. In 2008, he debuted as a movie director for *DEATH BELL*, a horror film that was invited to the Brussels International Fantastic Film Festival and set an exceptional box office score for a horror film.

Screening Schedule

22 May, 00:30 Grand Theatre Lumiere

23 May, 17:00*
*subject to change
Salle Du Soixantieme

International Sales

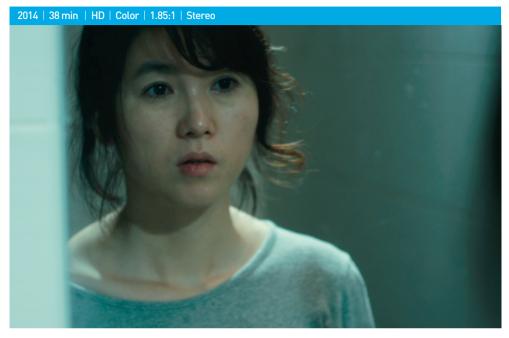
CJ ENTERTAINMENT

17th Floor, CJ E&M Center, 66, Sangamsan-ro, Mapo-gu, Seoul, 121-904, Korea Tel +82-2-371-6278 E-mail justinkim@cj.net

Fax +82-2-371-6343 Website http://lineup.cjenm.com/

BREATH





Cinéfondation

Synopsis

Su-in has been taking care of her mother who is in coma. Her daily life is pretty much the same. She starts her day at the steel bed in the hospital. She takes her medication, cleans her bed, has breakfast, and goes to see her mother twice a day. Every day gets more boring and exhausting, and Su-in finally faces the paper which authorizes the hospital to turn off the life suspension device.

Directed by KWON Hyun-ju

Cast LEE Seung-yeon W00 Ki-hong YEO Young-ja

Genre Drama



KWON Hyun-ju

Graduated from Hongik Univ., Dept. of Theater & Film, KWON is currently majoring in Film Making, Master of Fine Arts, Doctoral Programs in Chung-Ang Univ.

Screening Schedule

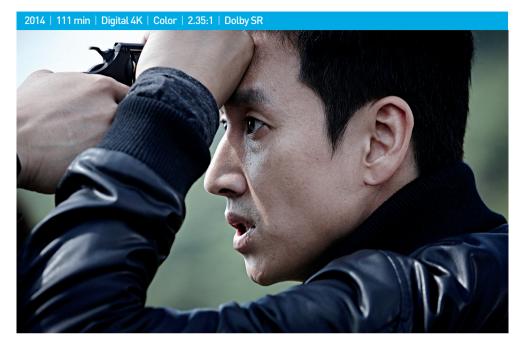
21 May, 11:00 Buñuel Theater International Sales

INDIESTORY Inc.

4FL., BaekAk Bldg., 135-4, Tongin-dong, Jongno-gu, Seoul, 110-043, KOREA Tel +82-2-722-6051 E-mail indiestory@indiestory.com

Fax +82-2-722-6055 Website www.indiestory.com

A HARD DAY



La Quinzaine des Réalisateurs

Synopsis

On the way back from his mother's funeral, special crimes detective Gun-su gets into an accident, killing a man instantly. In order to cover up his crime, he hides the body inside his mother's coffin, with her inside. A few days later, Gun-su's crime pops up on the police database and his partner is heading up the case. Gun-su feels distressed as his partner slowly uncovers more details of the accident. To make things worse, a witness to the accident approaches Gun-su by threatening his life.

Directed by KIM Seong-hun

Cast LEE Sun-kyun, CHO Jin-woong

Genre Action, Thriller



KIM Seong-hun

Born in 1971, director KIM Seong-hun majored Hungarian in university and made his debut in 2006 with a fresh comedy *How the Lack of Love Affects Two Men*, which was notable for its witty and stylistically unique characters and its comedic timing won the audiences over. After 8 long years, he came back with his second feature film *A Hard Day*, an intense and unpredictable ride. Director KIM is becoming one of the noteworthy directors of his generation for his ability to create multi-dimensional and exquisite characters and for inspiring his actors to their full potential on the screen.

Screening Schedule

09:00 Press Screening 17:30 Official Screening 18 May, 09:00 / 17:30 Theatre Croisette 19 May, 19:00 Studio 13

19 May, 22:30 Cinema Les Arcades- Salle 1

International Sales

Showbox / Mediaplex, Inc.

3F Mediaplex, 5, Nambusunhwan-ro 379-gil, Gangnam-gu, Seoul, 135-504, Korea

MAN ON THE CHAIR







La Quinzaine des Réalisateurs

Synopsis

Man on the chair questions his existence "Am I not a picture drawn by someone else?"



Genre Animation



JEONG Dahee

JEONG Dahee received her Bachelor of Arts in Visual Communication at Hongik University in Seoul. She went to Paris in 2008 for her Master's degree in Animation at Ecole nationale supérieure des arts décoratifs. She directed several short animation films for her school and also directed The Hours of Tree for her graduate work in 2012.

Screening Schedule

22 May, 14:00 Theatre Croisette 23 May, 19:00

Studio 13

Production Company

Sacrebleu Productions Tel +33(0)1 42 25 30 27 Fax +33(0)1 53 75 25 91

E-mail contact@sacrebleuprod.com Website www.sacrebleuprod.com





Overview of **Korean Film Industry** 2013

In 2013, the Korean film industry generated KRW 1.88 trillion in overall revenue, the highest in its history. This result was fuelled by an increase in total ticket sales as well as a recovery of the ancillary market and overseas exports.

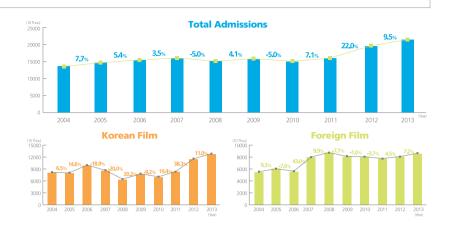
Box office in 2013 reached KRW 1.55 trillion, once again reaching a new benchmark with an increase of 6.6% over last year, while the number of admissions also increased about 9% yearon-year, setting a new record at 213.32 million viewers. Accordingly, average cinema admissions per capita reached 4.25, the second highest ratio in the world. Both admissions and box office reached new records, the former increasing 41.4% (150.83 million ▶ 213.2 million) and the latter increasing 58.4% (KRW 979.4 billion ► KRW 1.55 trillion) compared to 2008 when the Korean film industry was in its worst shape. Korean film admissions in 2013 in particular reached 127.3 million, a 100.3% increase from the 63.55 million recorded in 2008.

Exports showed positive trends as well. Thanks to the 'Snowpiercer Effect' and orders placed from China for technical services used in blockbuster films, exporting of finished films and technical services orders increased 83.7% and 26.8% year-onyear, respectively, while total exports reached USD 59 million (approximately KRW 65.1 billion), a 57.2% increase over 2012. The ancillary market also generated revenue of KRW 267.6 billion, a 24% growth over 2012 thanks to the sales increase generated by IPTV.

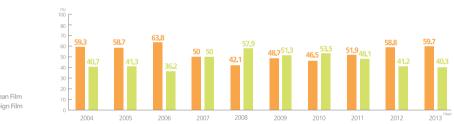
With the help of sales increases in both domestic and international markets, return on investment (ROI) of Korean cinema maintained its surplus trend at 13.3% in 2012 followed by 15.2% in 2013. Accordingly, the Korean film industry continued to grow in both quality and quantity.

Key Statistics of Korean Film Industry, 2004-2013

Admissions



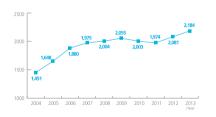
Market Share



Korean FilmForeign Film

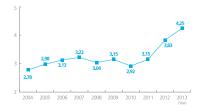


No. of Screens Nationwide

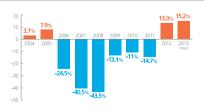


Admissions per capita

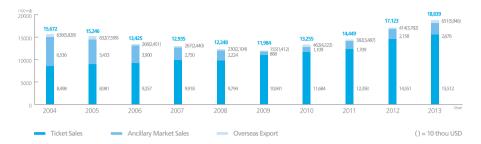
No. of Films Released



Return on Investment on Korean Film



Film Industry Revenue



Sustained admission and sales revenue arowth

Ticket sales in 2013 increased 6.6% over 2012, leading to a record breaking KRW 1.55 trillion while admissions also reached a new benchmark at 213.32 million viewers with an increase of 9% over 2012. Just like the previous year, Korean films were the leading force behind the overall increase in admissions. Nine out of the top ten box office hits were Korean films resulting in 127.27 million admissions for local films, 11% higher than 2012, and accounted for 59.7% of total admissions.

Because cinema admissions and ticket sales grew tremendously in 2012, expectations for 2013 had been to 'maintain the status quo,' at best. Yet Miracle in Cell No.7 and The Berlin File, released during Lunar New Year season, Secretly Greatly, Cold Eyes, Snowpiercer, Hide and Seek, The Terror, LIVE, from the summer peak season, and later The Attorney swept over theaters. throughout the year and succeeded in attracting spectators and increasing overall admissions. and Korean film admissions in large numbers compared to the year before. As a result, average admissions per capita in 2013 were 4.25, the second highest in the world.

Digital online ancillary market on the rise



In 2013, the digital online market grew 24% year-on-year, maintaining its growth momentum. IPTV and digital cable services (henceforth 'TV VOD'), which have been the major driving forces behind this growth, showed a 32.6% increase over 2012, generating sales of KRW 173.7 billion which accounted for 64.9% of the market. Likewise, sales for internet VOD were KRW 72.9 billion, 18% higher than the previous year. Package products took a different turn and were on a downward trend with an 8.7% decline. However, the positive aspect of this result is that the negative figure has decreased from last year when it declined 22.8%, thanks to the increase in Blu-ray sales. Overall, numbers in the ancillary market reflected the strong performances of Korean films in cinemas. All top 10 films for TV VOD were domestic films while Iron Man 3, which was a success in theaters, barely made it to the upper ranks. This trend was repeated in the internet VOD market, partly as erotic films were included in the rankings.

Export revenue of finished Korean films buoyed by *Snowpiercer* reached USD 37 million, an 83.7% increase year-on-year

In 2013, Korean film initiatives that targeted overseas markets started to pick up speed and the export of finished Korean films surpassed USD 30 million. The total export amount for 2013 was USD 37 million, a strong increase of 83.7% against the USD 20 million of 2012. It was *Snowpiercer* that led the increase in exports, as the amount it generated was almost equivalent to the amount made by the combined exports of all other Korean films. Looking at the results by export destination, exports to Asia de-



creased from last year though the sales figure increased 18.8%, still taking up the highest portion of finished film exports at 46.3%. Benefiting from the 'Snowpiercer Effect,' exports to Europe, the Middle East, Central and South America increased 182.3%, 698.7% and 414.6% respectively. To break down the details by copyright type, all rights sales accounted for 78.7% of all exports in 2013, which was significantly higher than the 59% from 2012. Along with the diversification of the online ancillary market, different types of copyrights are emerging and there are more cases of selling copyrights as a whole package rather than in individual types. Meanwhile, technical service exports in 2013 were reported to be USD 19 million, approximately 71% higher than 2012. Exports to the great China region (including China and Hong Kong) accounted for 75.8% of total sales, which mostly consisted of VFX and DI services. It seems a large portion of 2013 technical services exports were orders received for visual effects used in Chinese blockbusters.

Korean films going global -Snowpiercer, A Wedding Invitation, The Last Stand, Stoker, Bunshinsaba 2



Snowpiercer is significant in a sense that it was a Korean initiative supported by Korean capital and executed by Korean creative manpower that utilized international locations, companies and languages to target the international market. It was a major success domestically and its export revenue accounted for almost half of total Korean film exports in 2013. A Wedding Invitation is an excellent example of taking Korean content, modifying it for overseas local markets and then producing and distributing through local production systems. It will be a meaningful case

to be referred to when exporting Korean films to the Asian region in the future. *Stocker, The Last Stand* and *Bunshinsaba 2* are cases where Hollywood and China joined hands with Korea to utilize original stories, creative manpower (director, cinematographer) and actors. PARK Chan-wook, KIM Jee-woon and AHN Byung-ki were hired by local productions for these three films, coupled with director of photography JEONG Jeong-hun, KIM Jee-yong and CHOI Sang-mook. It is an example of Hollywood utilizing creative resources of Korean cinema, starting from original story and expanding the scope to actors, directors and camera work.

Continued growth of return on investment

The average return on investment of the 63 commercial Korean films released in 2013 was 15.2%, which was higher than the 13.3% from 2012. This is the highest rate of return since 2002 and considering that international sales of projects targeting global market such as *Snowpiercer* and *A Wedding Invitation* are barely reflected in the data, the actual percentage may even be higher. The two-digit ROI for two consecutive years was achieved through various means including the highest cinema admissions and sales revenue in history, rapid growth of Korean cinema exports and the continuous growth of the digital online market, which demonstrates that the industry, which had shown negative returns from 2006 through 2011, is now on a stable rise. There were 19 projects that passed the breakeven point, which is approximately 30.2% of the 63 total commercial films. Eight of those exceeded 100% returns, taking up about 12.7% of the total.

Increase in number of films released

The number of released films is on the rise as well. A total of 905 movies were released in theaters during 2013, a great leap from the 631 in 2012. As ancillary markets like IPTV emerge as major alternatives to cinema distribution, films that wish to add a line of advertisement reading 'released in theaters,' just as erotic films had done in the past, are being imported and released in large quantities. Nevertheless, the extent of the theatrical release for such films is very limited.

Increase in sales generated by admissions to Korean film with ratings of 15 and above

The admissions ratio of Korean films with ratings of 15 and above in 2013 increased sharply by 61.3% over 2012, and has reached 78.7% of total admissions. This is due to the success of meticulously planned films of different genres, carefully targeting their audiences and level of exposure. On the other hand, more than 50% of international films were rated as suitable for all viewers or 12 and above. It is safe to say that only a limited number of Korean films are available for young audiences.



Despite the stabilized and growing status of the Korean cinema industry, admissions and sales revenues of diversity films have been declining continuously since 2009. Ever since the release of Old Partner in 2009, admissions to diversity films have continued to drop and in 2013 they were merely 1.6% (3.4 million tickets) of total admissions. There were six diversity films that managed to sell more than 100,000 tickets in 2013, which were To Rome with Love (180,000), Jiseul (140,000), Blue Jasmine (140,000), Silver Linings Playbook (130,000), A Last Quartet (110,000) and Grandmasters (100.000).

Theaters, currently under adjustment

In contrast to the positive trends in the number of released films, admissions and sales revenue, the number of screens failed to show any distinctive growth. By the end of December 2013, the number of theaters in Korea was 333 with 2,184 screens nationwide, which each increased 6.1% and 4.8% year-on-year from 314 and 2081, respectively. In 2013, the total number of seats was 349,669, a 2.5% decrease from the 358,659 seats in 2012. The number of theaters and screens each exceeded 300 and 2000 in 2007, reaching their saturated state and seem to have been adjusting since. Also, the ratio of multiplexes against the total number of theaters was 81.1% across the country, 8% higher than last year. An increase in multiplex chains nationwide means that local theaters are shut down or else absorbed into mainstream multiplexes. In Seoul, a total of four theaters were either closed down (one case) or transformed into mainstream multiplex chains (three cases). In addition, local theaters in Chuncheongnam-do and the Dajeon area were shut down while theaters in Bucheon and Chungcheongbuk-do were changed in multiplexes. Such a transformation of local theaters resulted in the shifting of the balance towards multiplex giants nationwide.

N.E.W opens the door to a new world

N.E.W. (Next Entertainment World) started the year 2013 with *Miracle in Cell No.7* and finished it with *The Attorney*. Both were major hits, attracting more than 10 million viewers. As a result, the company outpaced CJ Entertainment, the long time number one Korean film distributor, and pushed it to second place to take the throne in 2013. The emergence of another major investor and distributor in the industry, and its success without owning any subsidiary chain of theaters or having a conglomerate watching its back is surely welcoming news to all Korean film producers as it indicates that there are more opportunities for them.

Action plan announced by Korean Cinema Growth Together Association to establish a fairer environment

The Korean Cinema Growth Together Association, consisting of all major players of the Korean film industry, including all theater chains in Korea except for Megabox, investors and distributors, production companies, the Korean Film Council and Ministry of Culture, Sports and Tourism, announced the seven clauses from the Annex Agreement to the Korean Cinema Growth Together Action Plan on April 7, 2013. Despite the lack of legal force in its decisions, as the Association is not a judicial organization, to some extent it has improved the poor practices of pay settlements and overtime charges that had been unfavorable for production companies by executing the Action Plan and its Annex Agreement. It has also succeeded in providing four major social insurances to staff and settling the practice of standardized contracts for screenwriters. Starting in December, the Unfair Business Practice Notification and Monitoring Center opened its doors with support from KOFIC to make sure the Action Plan and its Annex Agreement are carried out correctly. The Center is expected to present more specific data and execution directives for the Action Plan.

CGV and Lotte Cinema adjust revenue sharing scheme for Korean films in their direct branches in Seoul

CGV and Lotte Cinema adjusted their revenue sharing scheme for Korean films screened in the Seoul area in July and September of 2013, which were formerly unfavorably for Korean films in terms of investment and production compared to international films. As a result, revenue shares for Korean films for these two chain companies were adjusted from 50:50 to 55:45 for the distributors and theaters. Sales revenue returned to investors and production companies increased, resulting in larger capital to be reinvested in production, which is considered as enhancement for a virtuous production circle. It is also meaningful that the business practice that was drafted under the environment of the past has been adjusted for these new industrial surroundings. Meanwhile, Megabox, which ranks at number three in the local theater business, has not made any changes to its revenue sharing for Korean films.



International Sales Companies





United Pictures

Founded in October 2007, United Pictures is a joint venture company based in Seoul, Korea for film financing, production, acquisition and domestic distribution. It consists three of the most prolific production companies in the Korean film industry; BK PICTURES (CEO: SHIM Bo-kyoung), OPUS PICTURES (CEO: LEE Tae-hun), and ZIP CINEMA (CEO: LEE Eugene). Based on their efficient know-how in production, United Pictures has produced and invested in films which are both profitable and critically acclaimed, including 60 GO 70s (2008), Antique (2008), A Frazen Flower (2008), Yoga (2009), Closer To Heaven (2009), Woochi (2009), Lovers Vanished (2010), The Man From Nowhere (2010), Haunters (2010), Howling (2012), All About My Wife (2012), Cold Eyes (2013), and Snowpiercer (2013) which is directed by Bong Joon-Ho and starring Chris Evans, Song Kang-ho, Tilda Swinton etc. United Pictures continuously aims to make a new environment for film financing and production with talents worldwide.



FOR THE EMPEROR 2014

Directed by PARK Sang-jun

Cast LEE Min-ki, PARK Sung-woong, LEE Tae-im

Genre Crime / Action

Hwan, ex-baseball player left the mound because of his sports bet scandal. He gets recruited by the private loan ring, and the young naïve man gets fascinated by their money and power. With nothing left to lose, he climbs up the ladder in an illegal private loan ring.



CONFESSION 2014

Directed by LEE Do-Yun

Cast JI Sung, JU Ji-hoon, LEE Kwang-soo

Genre Crime / Drama

Hyun-tae, In-chul and Min-soo are best friends since childhood. Hyun-tae's mother, who owns an illegal gambling arcade, asks In-chul to stage a robbery of her arcade to get an insurance settlement. In-chul decides to go into action for everyone's happiness.



MY BRILLIANT LIFE 2014

Directed by E J-yong

Cast GANG Dong-won, SONG Hye-kyo

Genre Human / Drama

17 year old boy Arum is suffering from Hutchinson-Gilford Syndrome. His parents decide to go on a TV show to get support for their medical bills. Su-hah gets to know him through the TV show and they start to build their relationship via email.



BIG MATCH 2014

Directed by CHOI Ho

Cast LEE Jeong-jae, SHIN Ha-kyun, LEE Sung-min, BoA

Genre Fighting / Action

A star MMA fighter who gets selected as a new chess piece of an illegal gambling game must fight to save his brother.

Contact in Cannes

Booth No. Riviera E18

Representatives Attending

Danny LEE (Manager, International Dept.), Jamie SHIN (Assistant Manager, International Dept.), Hana CHOI (Assistant Manager, International Dept.)

Contact in Sec

3F Proom Bldg., 24, Hakdong-ro 31-gil, Gangnam-gu, Seoul, S. Korea 135-818

Tel +82-2-3443-8842 Fax +82-2-3443-4298 E-mail up@upictures.co.kr

Showbox / Mediaplex, Inc.

SHOWBOX



E HUNTRESSES 2013

Directed by PARK Jae-hyun Cast HA Ji-won, GANG Ye-won, GAIN

Genre Action / Comedy Trio of bounty huntresses unravel the mystery surrounding Joseon dynasty.



A HARD DAY 2014

Directed by KIM Seong-hun Cast LEE Sun-kyun, CHO Jin-woong

Genre Action / Thriller

Detective GO gets into a hit-and-run accident on the way from his mother's funeral and decides that the best way to dispose of the body is to put it inside his mother's coffin... with his mother.



KUNDO: AGE OF THE RAMPANT 2014

Directed by YOON Jong-bin Cast HA Jung-woo, GANG Dong-won

Genre Epic / Action

KUNDO, a single shred of hope for the poor, challenges those who rule over



THE DIVINE MOVE 2014

Directed by JO Bum-gu

Cast JUNG Woo-sung, LEE Bum-soo, AHN Sung-ki

Genre Action / Noir

A revenge plot that unfolds in the game of go.



GANGNAM BLUES 2014

Directed by Y00 Ha Cast LEE Min-ho, KIM Rae-won

As the district of Gangnam development reaches its peak, two childhood friends' friendship is tested as their associated gangs battle to take larger

Genre Action / Crime / Drama shares of the land.



WE ARE BROTHERS 2014

Directed by JANG Jin

Cast KIM Sung-kyun, CHO Jin-woong

Genre Drama / Comedy

A pastor and a shaman, brothers who separated during childhood, leave on a trip together to find their missing mother.

Contact in Canne

Booth No. Lerins R3-S2 Tel +33-04-92-99-32-43

Representatives Attending

Judy AHN (Head of Int'l Business), Soojin JUNG (VP of Int'l Business), Eugene KIM (Assistant Manager of Int'l Business)

3F Mediaplex, 5, Nambusunhwan-ro 379-gil, Gangnam-gu, Seoul, 135-504, Korea

Tel +82-2-3218-5649 Fax +82-2-3444-6688 E-mail sales@showbox.co.kr Website www.showbox.co.kr/english



M-LINE DISTRIBUTION

Launched in 2008, M-LINE DISTRIBUTION is an international sales/distribution company with a line of promising and impressive titles including Korean box office hits and art house titles.



WHISTLE BLOWER 2014

Directed by YIM Soon-rye **Cast** PARK Hae-il, LEE Kyeong-yeong

Genre Suspense / Drama

A journalist gets an anonymous call which denounces that Dr. LEE, the world's first stem-cell founder is involved in an illegal ovum purchase, and soon gets to know the tremendous truth hidden in his lab.



T-PANG RESCUE 2014

Directed by BANG Hyung-woo

Cast Titi, Pangpang, Sheepon, Toktok, Kiri

Genre Animation

The superhero of the town, T-Pang is on the run to save the children when the town is attacked by aliens. The aliens dream of taking over the universe using the alpha-energy created from the laughter of young kids.



THE KINGDOM OF BUGS 2014

Directed by KIM Jin-man

Cast KIM Sung-ju (Narration)

Genre 3D Documentary
Produced by the major broad

Produced by the major broadcasting company MBC, the documentary discovers over 40 types of insects and their great instinct for survival. With four seasons in speculation, cameras beautifully catch the images of the bugs' lives and their constant transformation.



CASA AMOR: EXCLUSIVE FOR LADIES 2014

Directed by JUNG Bum-shik

Cast JO Yeo-jeong, Clara(LEE Sung-min)

Genre Comedy

A successful female marketer of the #1 toy company in Korea opens her eyes to the world of 'real' joy with the help of her neighbor who runs an adult toy shop, CASA AMOR. Now she bursts out ideas as a marketer to promote adult toys instead of children's.



THE YOUTH 2014

Directed by

KIM Jin-moo, PARK Ga-hee, JU Seong-su, JEONG Won-sik

Cast LEE Dong-hae (Super Junior), Nam Ji-hyun (4 Minutes), SONG Seung-hyun (FT Island), SEO Eun-ah

Genre Omnibus Drama

Starring major K-pop idols, LEE Dong-hae from Super Junior, NAM Ji-hyun from 4 Minutes, and SONG Seung-hyun from FT Island, this omnibus drama talks about 4 different portraits of young people today in Korea.



INNOCENT THING

Directed by KIM Tae-gyun

Cast JANG Hyuk, CHO Bo-ah Genre Melo / Thriller

A young girl's pure love toward her teacher soon turns into a catastrophic fearless obsession. Swamped by the desire, the young girl puts her all to get the heart of her first love.

Contact in Cannes

Booth No. B13-C16 Tel +33-(0)4-92-99-32-26

Representatives Attending

Michelle SON (Managing Director), Jamie SEO (Manager), Rachel JOO (Manager)

Contact in Seo

3F Mido Bldg., 540-21, Shinsa-dong, Gangnam-gu, Seoul, Korea 135-889

Tel +82-2-796-2425 Fax +82-2-796-2429 E-mail sales@mline-distribution.com Website www.mline-distribution.com

Mirovision

miro

In 1998, MIROVISION was launched as the first Korean sales and distribution company for both shorts and features. Mirovision continues to acquire both commercial and art house films. Opened in 2006, Mirospace is an art house film theatre owned by Mirovision, and it succeeds to draw a large audience. Mirovision also activated international coproduction projects, thus stepping forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business



MELO 2012

Directed by Roy LEE Cast LEE Sun-ho, KIM Hye-na

Genre Drama

Yoon-suh hasn't had a dream or felt love for a long time. One day, Taein comes into her life and she falls for him. But when Tae-in's ex-girlfriend appears, all her happiness shatters and she becomes obsessed with Tae-in. Her anxiety makes her a murderer and her frustration leads to a bloody end.

MR. PERFECT 2012

Directed by KIM Myung-gyun **Cast** YOON Si-yoon, YEO Jin-goo

Genre Human Comedy

Se-jin was once a famous professional golfer. One day, Se-jin's coworker dies because Se-jin drove under the influence. Se-jin loses his voice from the car accident and decides to go to an island in order to take a break. But the principal of the island's small school asks him to teach golf to the children. They are making progress after some training, but the parents find out about the accident Se-jin made.





TUMBLEWEED 2012

Directed by LEE Duk-hee

Cast IM Chang-jung, AHN Nae-sang

Genre Drama

Chang-su does not have any family, friends or a lover. Chang-su has been living in prison as a substitute prisoner for others. After he spent 3 years in prison, he comes back to his normal life filled with gambling and drinking. But one day, Mi-yeon appears and changed everything. She enlightened his life for the first time. Chang-su bets everything to save this woman for the first and last time in his life.

Contact in Cannes

Booth No. Riviera B1 Tel +82-10-9767-9062 Representatives Attending Jason CHAE, Miri MOON

Contact in Seoul

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Lotte Entertainment

Lotte Entertainment is a fully-integrated leading entertainment company with operations in film investment, distribution, production, international sales and exhibition. The Company was founded in September 2003 by its parent company Lotte Group, one of the largest conglomerates in Asia. The company invested and distributed 31 films in 2013 with such big hits as *The Terror, Live* and *Friend: the Great Legacy*. Other notable previous titles include *Architecture 101* (2012), *War of the Arrows* (2011), *Leafie, A Hen Into the Wild* (2011), *T1: Into the Fire* (2010), and *Scandal Makers* (2008). The company plans to expand its business beyond Korean and Asian markets, partner-ing with strong international producers and distributors.



THE FATAL ENCOUNTER 2014

Directed by LEE Jae-kyoo

Cast HYUN Bin, JUNG Jae-young, CHO Jung-seok, HAN Ji-min

Genre Drama

One year into King Jeong-jo's reign, a fated day unfolds about one who must live, one who must kill, and one who must protect.



THE PIRATES 2014

Directed by LEE Seok-hoon **Cast** KIM Nam-gil, SON Ye-jin **Genre** Action / Adventure

At the onset of Joseon's Dynasty, envoys bringing the Emperor's Seal of State accidently lose it to a big whale at sea while sailing to Joseon. A bandit JANG Sa-jung goes in search to catch the whale with a big reward on its head. But he soon clashes with Yeo-wol, a female captain of the pirates, and unexpected adventure unfolds.



MAN ON HIGH HEELS 2014

Directed by JANG Jin

Cast CHA Seung-won, OH Jeong-se

Genre Action / Drama

A cold-blooded detective Ji-wook brutally assaults and stops at nothing to catch criminals. However, despite his perfectly masculine appearance, Ji-wook struggles with a secret desire to be a woman. At last, Ji-wook finally decides to get a sex reassignment operation, but unexpected crisis arise and interfere with his plans.



MANHOLE 2014

Directed by SHIN Jae-young

Cast CHONG Kyung-ho, JUNG Yu-mi, KIM Sae-ron, CHO Dal-hwan

Genre Thriller

In the heart of the city, two sisters accidently come across a serial killer who has turned the sewers down a manhole into his secret hideout. Down the manhole, a breathtaking showdown unfolds between the two sisters and the serial killer.

Contact in Cannes

Booth No. Riviera B9-C12 Tel +82-10-4251-5315

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HII FINECUT

FINECUT Co., Ltd.

FINECUT is a film company specialized in international sales and marketing, production, financing and acquisition of high-end films. Set up in 2008 by SUH Youngioo, the founder of Cineclick Asia, who has represented many of the best known Korean films such as LEE Chang-dong's Poetry and Oasis, PARK Chan-wook's Old Boy, KIM Ki-duk's 11 titles including Pieta (Golden Lion Award winner at Venice 2012), Samaritan Girl, 3-Iron, Spring, Summer, Fall, Winter and Spring, Bong Joon Ho's The Host, KIM Jee-woon's I Saw the Devil, along with the Berlin Golden Bear Award winning film Tuya's Marriage (China) by WANG Quan'an. Finecut also focuses on participating in co-production and financing for director-driven edgy projects from worldwide in support of directors, producers, financiers and aims to develop many international projects for its pipeline.



OBSESSED 2014

Directed by KIM Dae-woo

Cast SONG Seung-heon, LIM Ji-yeon, JO Yeo-jeong, ON Ju-wan

Genre Romance

A war hero falls into a forbidden but irresistible love affair, risking everything that he has accomplished so far which can only end in tragedy.



HAEMOO 2014

Directed by SHIM Sung-bo

Cast KIM Yoon-seok, PARK Yu-chun, HAN Ye-ri

Genre Thriller / Drama

Based on true events, a fishing ship's crew attempts to smuggle in illegal migrants which ends in a catastrophe with the crew driven into madness.



FASHION KING 2014

Directed by OH Ki-hwan

Cast JOO Won, AHN Jae-hyeon, Sulli, PARK Se-young

Genre Romantic comedy

A teenaged boy transforms from a 'fashion terrorist' to a 'fashion king' in order to win the heart of the prettiest girl in school.

Contact in Cannes

Booth No. Riviera E9/F12 Tel +33 (0)4 92 99 32 15

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LEE Sejin (Manager of Sales & Marketing) / KIM Namyoung (Manager of Festival & Marketing)

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Tel +82-2-569-8777 Fax +82-2-569-9466 E-mail cineinfo@finecut.co.kr Website www.finecut.co.kr



HAN GONG-JU 2013

Directed by LEE Sujin

Cast CHUN Woohee, JUNG Insun, KIM Soyoung, LEE Younglan

Genre Drama

A 17-year-old girl is expelled from her school after being involved in a horrifying incident, when in fact, she is the one entitled to apologies.



NIGHT FLIGHT 2014

Directed by LEESONG Hee-il Cast KWAK Si-yang, LEE Jae-joon

Genre Drama

Three teenage boys who were once close friends grow apart. Within the insecure boundary of a high school, even friendship is not allowed.



THE TUNNEL 2014

Directed by PARK Kyu-taek

Cast JUNG Yu-mi, YEON Woo-jin, SOUNG Jae-lim, JUNG Si-yeon

Genre Horror / Thriller

A group of friends set out to party at a luxurious resort before it officially opens for business, only to face the buried horrors of the nearby abandoned coal mine.

CJ ENTERTAINMENT

C.I.Enterationment is Korea's leading entertainment company with a business that encompasses film production, investment, disribution, and exhibition



ROARING CURRENTS 2014

Directed by KIM Han-min

Cast CHOI Min-sik, RYU Seung-ryong

Genre Action / Epic / War

At the strait of 'Roaring Currents', master strategist Admiral Yi and his 12 battleships oppose the enemy's fleet of 330, and win the most incredible victory of history.



THE TARGET 2014

Directed by CHANG

Cast RYU Seung-ryong, LEE Jin-uk, YU Jun-sang

Genre Action / Crime

An ex-mercenary framed for murder is accompanied by a doctor desperate to save his abducted wife, and together they embark on a dangerous 36-hour pursuit.



A GIRL AT MY DOOR 2014

Directed by July JUNG

Cast Doona BAE, KIM Sae-ron

Genre Drama

Police chief Young-nam is transferred to a small town where she meets Dohee, a young girl shunned by her family and society, and the two help each other heal.



NO TEARS FOR THE DEAD 2014

Directed by LEE Jeong-beom Cast JANG Dong-gun, KIM Min-hee Genre Action / Crime / Drama

A hit man is traumatized from accidentally killing a young girl during a job and is given the mission to eliminate her mother, and begins the ultimate fight to save her life.



MAD SAD BAD 2014

Directed by RYOO Seung-wan, HAN Ji-seung, KIM Tae-yong

Cast PARK Jung-min, LEE David, SOHN Su-hyun, PARK Ki-woong, NAM Gyu-ri

Genre Thriller / 3D / Omnibus

RYOO Seung-wan, HAN Ji-seung, KIM Tae-yong got together to make a 3D omnibus film. It's a 3D vision of terrible realities never far from popular culture today.



THREAD OF LIES 2014

Directed by LFF Han

Cast KIM Hee-ae, KO Asung, KIM You-jung, KIM Hyang-gi, YOO Ah-in

Genre Drama

Stories and secrets of the family and friends of an ordinary 14-year-old girl begin to unravel after her unforeseen suicide.

Contact in Cannes

Booth No. Riviera B17-C20

Representatives Attending Kini Kim (EVP, Head of Int'l Sales & Distribution) / Myung Kyoon Im (SVP, Int'l Sales & Distribution) / Claire Seo (SVP, Int'l Sales & Distribution) / Hawon Kim (SVP, Int'l Marketing & Festivals) / Yoonhee Choi (SVP, Int'l Sales (Asia)) Justin Kim (Director, Int'l Sales (Americas & Europe)) / Min Yoon (Int'l Marketing) / Eunji Kim (Int'l Marketing) / James Seo (Int'l Marketing)

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Tel +82-2-371-6278 Fax +82-2-371-6343 E-mail justinkim@cj.net Website http://lineup.cjenm.com/

9ers Entertainment

9ers Entertainment is a private company specializing in distribution, film acquisition, financing, and project development as we seek to significantly increase our diversified portfolio



MOURNING GRAVE 2014

Directed by OH In-Chun

Cast KANG Ha-Neul, KIM So-Eun, KIM Jung-Tae

Genre Mystery / Horror

In-su returns to his hometown where he started to see ghosts. He tried running away, but more and more ghosts swarm around him. Meanwhile, In-su's new high school life is a nightmare and his only consolation is a mysterious ghost girl. One day, In-su's classmates get attacked one by one by a gruesome-looking masked girl. In-su senses powerfully fierce grudge around the class and engages deeper into the deadly case to unmask the secret.



SANTA BARBARA 2014

Directed by CHO Sung-Kyu

Cast LEE Sang-Yun, YOON Jin-Seo

Genre Romance

Sparks fly when a naive musician Jung-woo meets charming and proud Sookyung who works at an advertising agency. They soon fall in love, but their relationship doesn't last long due to their contrasting personalities. But bound by destiny, they run into each other again on a project in Santa Barbara, which happens to be their dream place for winery tour.



APOSTLE 2014

Directed by KIM Jin-Moo

Cast KIM In-Kwon, HONG Kyung-In, CHOI Kyu-Hwan, KI Joo-Bong

Genre Drama / Human Rights

Two years after Chul-ho loses his wife at a concentration camp for political prisoners, he wonders off in China and returns to his hometown near the Chinese and North Korean border. Unlike his wife who was martyred for her strong Christian faith in the country where the Great leader was the only law, Chulho denied God to survive. Now to keep his wife's last wish, Chul-ho set out plan to escape with the town people.



DAYS OF WRATH 2013

Directed by SHIN Dong-Ywup

Cast YANG Dong-Geun, JOO Sang-Wook, LEE Tai-Im

Genre Thriller

In high school, Chang-sik bullied Jun-suk relentlessly and this causes Jun-suk's girlfriend to commit suicide. After 15 years, the two bump into each other again. Chang-sik is well-off while Jun-suk is working at a convenience store without a decent job. Jun-suk never forgot about their past and plans for a revenge to bring back those memories to Chang-sik.

Contact in Cannes

Booth No. Riviera E14 Tel +33 (0)4 92 99 33 08

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Mountain Pictures Co., Ltd.

Mountian Pictures., Co., Ltd was established in 2009. It has introduced lots of various international films and Korean films. Especially, we focus on releasing various genre films from art house to commercial. Also, we are concentrating to introducing Korean films to the world.



Directed by Nam Ki-woong Cast Yoon Dong-hwan, Lee Hyo Genre Mystery Thriller

A baby was left out in the streets wearing a baseball team uniform. The baseball team name was 'wild flower'. The baby grows up to become a beautiful girl but she was raised in a rough condition, so she always wanted to be loved by someone. One day she decides to find the uniform's owner, but when she finds him, her desire leads her to obsession.

Contact in Cannes

Representative Attending KANG Su-jin Tel +82-10-7697-7477



YOU'RE MY VAMPIRE 2014

Directed by LEE Won-hoi

Cast CHOI Yoon-young, PARK Jung-sik

Genre Romantic Comedy

Kyu-jung, who is full of creativity and imagination, wants to be a scriptwriter. But her life is always faced with lots of complex problems. One day, Nam-geol enters her house. He looks like a vampire. Kvu-jung becomes curious about him...

Contact in Seoul

4F.Otto Bldg, Dosandae-ro 17Gil, Sinsa-dong, Kangnam-gu, Seoul, Korea Tel +82-2-3789-8841 E-mail ikfilm@hanmail.net Website www.mountainpictures.co.kr Fax +82-2-3789-8868

Wonderworld Studios

Wonderworld Studios has been producing VFX and animated features for over 12 years volonerwords studies as see per proculeng vrs. and animated retauries for over 12 years and its projects include *Scooply Doo 3 & 4, Dr. Dolititle 4 & 5, Hangover 2, and three Garfield* animated features. We specialize in creating animated characters, in both cartoon-like and realistic styles. We're also known for our detailed work in creating fur, water simulation, and crowd simulation. We are able to produce animated features cost-effectively, and deliver the services in a timely manner through effective pipeline



JUNGLE SHUFFLE 2014

Directed by PARK Tae-dong Cast Drake Bell, Rob Schneider

Genre 3D Animation

In the Mayan Jungle, Manu the coati pursues an animal hunter to bring back

the princess Sacha.

Contact in Can

Representative Attending LEE Young-ki (CEO)

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Contact in Seoul

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Peterpan Pictures

films. Since 2004, we have been distributing world famous art films and Hollywood classic films, such as *White Hibbon*, City of God and Renoir. Peterpan Pictures began a new business sector on IPTV distribution and started servicing more than 600 Hollywood classics to a larger audience since 2011.



ZOMBIE SCHOOL 2014

Directed by KIM Seok-jung Cast BAEK Seo-bin, HA Eun-sul Genre Zombie Horror / Action

Jung-sik, who is a troublemaker at his school, fights and bullies almost everyday. His school decides to transfer him to a reformatory school. Jung-sik's new school is located on a lonely island where unknown diseased pigs were thrown into pits and buried alive. One of the pigs gets out from the pit and runs into the school.

Contact in Cannes

Representative Attending Kino KWON (International Sales Manager)

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Contact in Seoul

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Fax +82-2-584-7486

Screening Schedule of Korean Films

*All films have English subtitles.

Dete	Ti	This.	Manus	Classification	Mada	Commence	In Co.
Date	Time	Title	Venue	Classification	Note	Company	Info
14 May	14:00						
	14:30	NO TEARS FOR THE DEAD /	Riviera 3	Market		CJ ENT.	p.24
	15:00	ROARING CURRENTS		(Promo)			•
	15:30						
	18:00	APOSTLE	Palais G	Market		9ers	p.25
	18:00	THE TARGET	Star 2	Market		CJ ENT.	p.24
15 May	09:30	SANTA BARBARA	Gray 2	Market		9ers	p.25
	10:00	HAN GONG-JU	Riviera 3	Market		FINECUT	p.23
	14:00						
	14:30	NO TEARS FOR THE DEAD /	Riviera 1	Market		CJ ENT.	p.24
	15:00	ROARING CURRENTS	Millera I	(Promo)		C) LIVI.	p.24
	15:30	-					
	16:00	MELO	Gray 5	Market		Mirovision	p.21
	16:00	HAEMOO /					
	16:45	SEOUL STATION /	Riviera 1	Market (Promo)		FINECUT	p.23
	17:30	THE TUNNEL		(1101110)			
16 May	09:30	JUNGLE SHUFFLE (3D)	Star 4	Market		Wonderworld	p.26
	14:00	THE TARGET	Star 2	Market		CJ ENT.	p.24
	17:30	OBSESSED	Riviera 2	Market		FINECUT	p.23
17 May	17:30	HAEMOO /					
	18:15	SEOUL STATION /	Lerins 1	Market		FINECUT	p.23
	19:00	THE TUNNEL		(Promo)			
	18:00	MAN ON HIGH HEELS	Palais K	Market	Private Screening	Lotte Ent.	p.22
	18:00 18:30 19:00 19:30	NO TEARS FOR THE DEAD / ROARING CURRENTS	Riviera 3	Market (Promo)		CJ ENT.	p.24
18 May	09:00	A HARD DAY	Theatre Croisette	Festival	Press Screening	SHOWBOX	p.19
	17:30	A GIRL AT MY DOOR	Palais J	Market		CJ ENT.	p.24
	17:30	A HARD DAY	Theatre Croisette	Festival	Official Screening	SHOWBOX	p.19
19 May	11:00	A GIRL AT MY DOOR	Salle Debussy	Festival		CJ ENT.	p.24
	16:00	THE TARGET	Star 2	Market		CJ ENT.	p.24
	18:00	THE FATAL ENCOUNTER	Lerins 2	Market		Lotte Ent.	p.22
	19:00		Studio 13				
	22:30	A HARD DAY	Cinema Les Arcades- Salle 1	Festival 1		SHOWBOX	p.19
20 May	13:00	A GIRL AT MY DOOR	Salle Bazin	Festival		CJ ENT.	p.24
21 May	11:00	BREATH - Cinéfondation program 1	Buñuel Theater	Festival		Indiestory	p.7
	00:30	THE TARGET	Grand Theatre Lumiere	Festival		CJ ENT.	p.24
22 May	14:00	MAN ON THE CHAIR	Theatre Croisette	Festival		Sacrebleu Productions	
23 May	17:00* *subject to change	THE TARGET	Salle Du Soixantieme	Festival		CJ ENT.	p.24
	19:00	MAN ON THE CHAIR	Studio 13	Festival		Sacrebleu Productions	p.9





Korean Film Council

The Korean Film Council (KOFIC), a government-supported, selfadministered body, strives to promote and support Korean Films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to actively participate in international markets on the behalf of Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

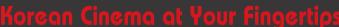
KOFIC Priorities

- 1. Establishment of plans to promote the Korean film industry.
- 2. Management of the Korean Film Development Fund.
- **3.** Provision of support for the production, distribution and screening of films in order to ensure quality and greater diversification.
- 4. Management of film production facilities.
- Support in the form of overseas marketing and promotion of international exchanges.
- 6. Research and development.
- 7. Education and training of film-related personnel.

KOREAN CINEMA TODAY







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Ms. TAE E. J. Manager / International Co-Production Team

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Representative | South America E. moonbible@gmail.com

CO 574 Online Screening







KOREAN FILMS & COMPANIES AT CANNES 2014